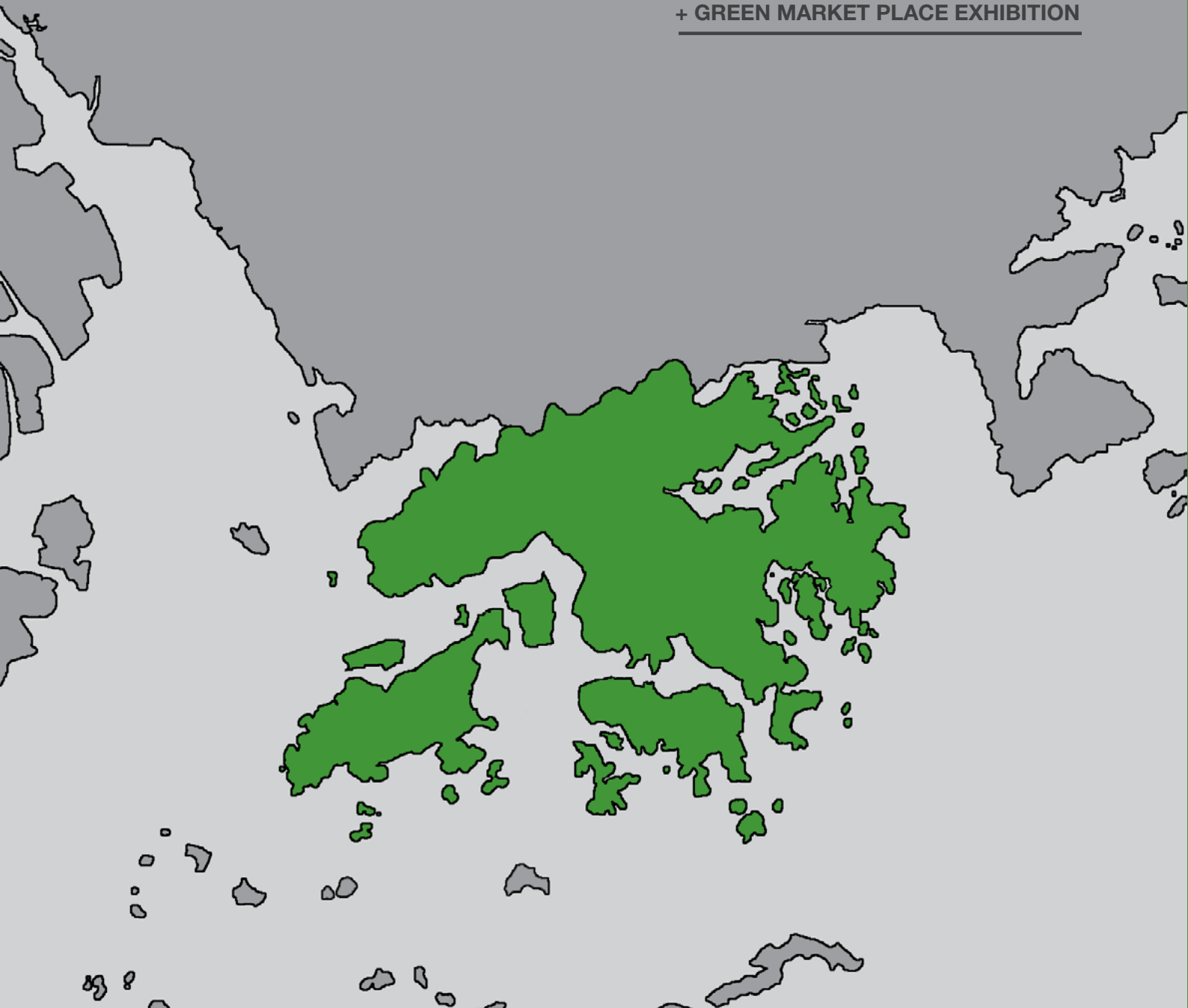


FUTURARC FORUM 2011

+ GREEN MARKET PLACE EXHIBITION



20th October 2011 in Hong Kong

Jakarta – Manila – Kuala Lumpur – Bangkok – Ho Chi Minh City – Hong Kong – Singapore

SUPPORTED BY

BCI ASIA

For more information visit: www.futurarcforum.com

BE A PART OF AN EVENT THAT FINALLY BRIDGES THE GAP BETWEEN GREEN BUILDING AND MAINSTREAM ARCHITECTURE IN ASIA

Green building and sustainability are sometimes regarded as fashionable, but are becoming more and more crucial in today's built environment. One of the main challenges of this trend has been to lift it from a niche to a broad application in architectural planning.

Designed as a high profile educational event for architects, consultants, engineers and developers the FuturArc Forum 2011 will focus on the principles of sustainable architecture. Moving beyond the usual "why" and "what" questions circulating in the green building arena, the FuturArc Forum 2011 will leap ahead and tackle the challenging questions of "how it is implemented" and "how can it be sustainable". 200 of the Nation's most active practitioners will have the chance to learn about green building and sustainable design first hand from leading architects, engineers and academics. The event will be accompanied by an exhibition showcasing leading innovations and achievements in green technologies.

EVENT DETAILS

What	A one day conference about sustainable architecture and the implementation of green technologies
Take home values for sponsors and exhibitors	Showcase your latest products and technologies Promote your brand's sustainability credentials Network with key decision makers and specifiers Be part of a high visibility event that finally bridges the gap between green building and mainstream architecture in Asia
When	20th October 2011
Where	The Ritz-Carlton, Hong Kong International Commerce Centre, 1 Austin Road West, Kowloon, Hong Kong
Who's attending	200 active* architects, developers, asset managers, consultants and students
Contact	Timothy Lau Event Coordinator BCI Asia Construction Information Ltd. Unit 1002, 10/F, Euro Trade Centre, 21-23 Des Voeux Road Central, Central, Hong Kong t: +852 2538 0011 f: +852 2875 0511 e: t.lau@bciasia.com
More Information	Visit our website: www.futurarcforum.com

The event was approved with 5 Continuing Professional Development (CPD) hours by the Hong Kong Institute of Architects (HKIA)

*Active attendees' denotes participants invited from BCI's project leads database that are undertaking HK \$393.4 billion of finalised and ongoing projects in Hong Kong in the last twelve months.

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AGENDA

HONG KONG 20th OCTOBER 2011
THE RITZ-CARLTON, HONG KONG

AGENDA	TIME	TOPIC	SPEAKER	SPEAKER ROLE
Registration	8:30am	Sign In & Networking		
Welcome Address	9:00am	Welcome Address	Elaine Wai	Country Manager BCI Asia Construction Information Ltd
Master Class	9:10am	Process and Performance – Building retrofitting and understanding how Green buildings are created and why they perform	Prof. Bernard V. Lim, JP	Principal, AD+RG Architecture Design and Research Group Ltd and Founding President of the Hong Kong Institute of Urban Design (HKIUD)
Tea Break	11:00am	Refreshment, Networking & Exhibition Viewing		
FuturArc Prize				
Sponsors – Key Notes	11:30am		tbc	Hewlett Packard
FuturArc Green Leadership Award				
FuturArc Green Leadership Award Winner	11:45am	Green Leadership in Action: The Hong Kong Housing Authority's Experience Sau Mau Ping South Estate	Ada Fung Yin Suen, JP	Deputy Director of Housing (Development and Construction) Hong Kong Housing Department
Lunch Break	12:30pm	Refreshment, Networking & Exhibition Viewing		
FuturArc Prize				
Sponsors – Key Notes	1:45pm	City-People-Light: How Meaningful Innovations Enhance Green Solutions in Cities	Kuan Mun Fai	Lighting Application Professional Philips Lighting Regional
FuturArc Green Leadership Award				
FuturArc Green Leadership Award	2:00pm	Parkview Green FangCaoDi - Beijing	William Chi Wang Wong	Director of Building Services Ove Arup & Partners Hong Kong
Sponsors – Key Notes	2:45pm	Painting to Green	Thomas S. S. Wong	TU Technical Director Nippon Paint (China) Co., Ltd.
Tea Break	3:00pm	Refreshment, Networking & Exhibition Viewing		
FuturArc Green Leadership Award Winner	3:30pm	Green Leadership in Action: The Hong Kong Housing Authority's Experience Redevelopment of Lam Tin Estate Phase 7	Ada Fung Yin Suen, JP	Deputy Director of Housing (Development and Construction) Hong Kong Housing Department
Summary	4:15pm	Summary and Q&A		
End of event	4:45pm	Networking & Exhibition Viewing		

ORGANISED BY FuturArc

FUTURARC
Architecture • Design • Sustainability | Asia-Pacific

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BCI ASIA

REGISTRATION FORM

BOOKING DETAILS

HK \$350 Regular*

HK \$315 Early Bird*

HK \$245 Student Early Bird (30% Discount)*

I WOULD LIKE TO ATTEND WITH _____ PEOPLE

ATTENDEE(S) NAME & TITLE: _____

COMPANY/ INSTITUTION: _____

COMPANY ADDRESS: _____

TELEPHONE: _____

FAX: _____

EMAIL: _____

* Sign up before 5th September 2011 to enjoy the early bird discount; Registration of seats is on a first-come, first-served basis; Changed plans in registration/cancellations will be considered but they must be made in writing. No cancellations will be considered after 15th September 2011. As an alternative to cancellation, your registration may be transferred to another person without penalty.

PAYMENT DETAILS

I am sending a cheque to BCI Asia Construction Information Ltd.

I am paying by telegraphic transfer to:
Hong Kong & Shanghai Banking Corporation
Shop 102, One Exchange Square, Central, Hong Kong
Account Number: 004-518-200738-001
Account Name: BCI Asia Construction Information Ltd.

Please charge my credit card for the amount of: HK \$
Please circle: VISA / MASTERCARD _____

NAME ON CARD: _____

CARD NUMBER: _____

EXPIRY DATE: _____

SECURITY CODE: _____

SIGNATURE: _____

DATE: _____

PLEASE FAX THE COMPLETED FORM TO: (+852) 28750511

Timothy Lau, Event Coordinator
BCI Asia Construction Information Ltd.
Unit 1002, 10/F, Euro Trade Centre, 21-23 Des Voeux Road Central, Central,
Hong Kong

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www.futurarcforum.com

Under the Patronage of the sponsors of the FuturArc Prize and the
FuturArc Green Leadership Award and the FuturArc Forum sponsor

PHILIPS



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Organised by FuturArc in collaboration with the Hong Kong Institute of Architects, the Hong Kong Green Building Council, the Hong Kong Institute of Urban Design, the Hong Kong Professional Green Building Council, the BEAM society, the Hong Kong Interior Design Association and the Business Environmental Council

